

The 3rd Australian Space Cyber Forum

Sponsorship Prospectus

Adelaide Convention Centre – Tuesday, 24 June 2024

Organised by:



Conference Room: Adelaide Convention Centre – Panaroma Room

Small Exhibition area: Adelaide Convention Centre – Panaroma Room

The Third Australian Space Cyber Forum

Building on the success of the first and second Australian Space Cyber Forum, the organisers intend to maintain this event on an annual basis and contribute to the development of a sustainable Space-Cyber community in Australia.

This event has been established to be one of the three major “Cybersecurity for the Space Industry” events worldwide, with: Space-ISAC VOSS conference in October in Colorado Springs (USA) and CySat conference in April in Paris (Europe). Our intent is to build a strong, similar community of technical space cyber expertise in Australia.

The 3rd Australian Space Cyber Forum will continue to have the following three Space Cyber topics: Technical Best Practices and Challenges; Policy and Legal Challenges and Future Technologies and their impact on Space and Cyber.

In parallel to the symposium, we will welcome private and public exhibitors to showcase their products/services in the exhibition area.

For the first time, on the evening before the Forum, Monday, 23 June, at the ACC, a working dinner will be held to enhance the networking phase among attendees, exhibitors, and speakers, and to facilitate the discussions of the subsequent day.

The Australian Space Cyber Forum provides an excellent opportunity for our stakeholders to meet and network with key national and international Space Cyber experts. Participation in this Forum is targeted at researchers, entrepreneurs, academics, teachers, private consultants, public employers, and others with an interest in the space cyber sector.

This Forum aims to stimulate the Australian space cyber ecosystem by:

- Encouraging the exchange of information and promoting the latest industry developments.
- Showcasing Australian sovereign capabilities to national and international stakeholders and investors.
- Assisting research organisations to identify industry needs and future areas of demand, particularly within STEM pathways.
- Promoting commercial application of new research and technologies.

Sponsorships

The effectiveness and reach of the Third Australian Space Cyber Forum will depend on the support it receives from Australian private and public organisations.

For the Third Australian Space Cyber Forum we are delighted to present the following sponsorship models, which are designed to promote your organisation to a high-level audience and showcase your brand in front of key stakeholders.

The main annual sponsorship opportunities are as follows:

Sponsorship	Amount*	Availability
Anchor Sponsor (Top tier)	\$10,000	3
Platinum (Second tier)	\$8,000	3
Gold (Third tier)	\$6,000	4
Silver	\$4,000	6
Bronze	\$2,000	Unlimited

* Prices are in Australian dollars and exclude GST.

The 'Application To Sponsor' and the 'Main benefits and Terms & Conditions' are listed below and in the attachment.

Each of the packages listed herein will enable you to make a significant contribution towards the overall success of the event, while enjoying strong branding and exposure. All sponsors will receive public and industry recognition and acknowledgement, marketing, business development and networking opportunities.

By becoming a valued sponsor, you will be affiliated with all aspects of the event and will receive considerable exposure and recognition through the listed benefits.

We welcome the opportunity to discuss the Anchor, Platinum, Gold, Silver Sponsor and Bronze Packages with you and tailor it to meet your needs.

Application To Sponsor

Company Details

Please complete and return this form along to Agora High-Tech PTY LTD, the payment option are provided below.

Details Business Name: _____

Contact Name: _____

Company & ABN: _____

Job Title: _____

Address: _____

Telephone: _____

Postal Address: _____

Email: Website: _____

Mobile: _____

Sponsorship Package Details

Please tick the type of package you wish to take:

- Anchor Sponsor Package \$10,000
- Platinum Sponsor Package \$8,000
- Gold Sponsor Package \$6,000
- Silver Sponsor Package \$4,000
- Bronze Sponsor Package \$2,000

Sponsorship Package Details

Payment is due 30 days after date of issue of Invoice.

Direct Deposit Bank Account Details Name: CyberOps Pty Ltd

SWIFT : NATAAU3303M

BSB : 085-232

Acct : 72-867-8711

Sponsorship contact information

Adj.Prof. Nicola Sasanelli AM, Mobile: 0488 565 938 Email: nicola.sasanelli@agora-hightech.com.au
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Attachment

Anchor Sponsor (3 available) – \$10,000

As the Anchor Sponsor of the **Second Australian Space Cyber Forum**, you will enjoy the highest level of exposure on offer. We view our Anchor Sponsor as our partner in the successful execution of the event and will constantly work alongside you to provide opportunities to promote your company.

As the Anchor Sponsor you will have the opportunity to:

- Prominently feature your logo on the following:
 - Prominent position in the Event flyer
 - Front cover of the symposium program
 - Digital advertising screen throughout the day
- Five free tickets
- Receive one full page advertisement in the Forum booklet.
- Receive one table dedicated to the promotion of your organisation in a prominent position in the exhibition area.
- Receive recognition by the MC and in formal speeches.
- Include a brief profile of your company in the Forum booklet.
- Include your company's name in all media articles, Media press releases.

Platinum Sponsor (3 available) – \$8,000

Your organisation will receive an excellent level of exposure throughout the event. We view our Platinum Sponsor as an important partner in the successful execution of the event and will constantly work alongside you to provide opportunities to promote your organisation.

As a Platinum Sponsor you will have the opportunity to:

- Include your logo on the following:
 - Event flyer
 - Front cover of the symposium program
 - Digital advertising screen throughout the evening
- Four free tickets
- Receive one full page advertisement in the Forum booklet.
- Receive recognition by the MC and in formal speeches.
- Receive one table dedicated to the promotion of your organisation in the exhibition area.
- Include a brief profile of your company in the Forum booklet.
- Include your company's name in all media articles, Media press releases.

GOLD Sponsor (4 available) – \$6,000

Your organisation will receive an excellent level of exposure throughout the event. We view our Gold Sponsor as a significant partner of the event and will constantly work alongside you to provide opportunities to promote your Organisation.

As a Gold Sponsor you will have the opportunity to:

- Include your logo on the following:
 - Event flyer
 - Digital advertising screen throughout the evening
- Three free tickets
- Receive recognition by the MC and in formal speeches.
- Receive one table dedicated to the promotion of your organisation in the exhibition area.
- Include a brief profile of your company in the Forum booklet.
- Half page advert in the Forum booklet (148mm x 104 mm)
- Include your company's name in all media articles, Media press releases.

Silver Sponsor (6 available) – \$4,000

An excellent cost-effective package that ensures your company name is predominately displayed on the Forum.

As a Silver Sponsor, you will have the opportunity to:

- Include your logo on the following:
 - Sponsors page of the event program
 - Digital advertising screen throughout the Forum
- Two free tickets
- Receive recognition by the MC and in formal speeches.
- Receive one table dedicated to the promotion of your organisation in the exhibition area.
- Include a brief profile of your company in the Forum booklet.
- Include your company's name in all media articles, Media press releases.

Bronze Sponsor (unlimited) – \$2,000

An excellent cost-effective package that ensures your company name is predominately displayed on the Forum.

As a Bronze Sponsor, you will have the opportunity to:

- Include your logo on the following:
 - Sponsors page of the event program
 - Digital advertising screen throughout the Forum
- One free ticket
- Receive recognition by the MC and in formal speeches.
- Include a brief profile of your company in the Forum booklet.

Terms & Conditions

1. The Agora High-Tech reserves the right to review all sponsorship applications for suitability.
2. Sponsorship will be allocated only on receipt of signed Sponsorship Application Forms. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the required amount from Cyber Ops PTY LTD. Full payment is required 30 days from the date of the Tax Invoice.
4. All monies due and payable must be received (and cheques cleared) prior to the event. No sponsor will be allowed to be promoted as such until full payment and an application/booking form has been received.
5. CANCELLATION POLICY. In the event of cancellation before 26th May 2024 a service fee of 50% applies. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet, or apportion the whole or any part of their sponsorship package except upon prior written consent of the Agora High-Tech PTY LTD.